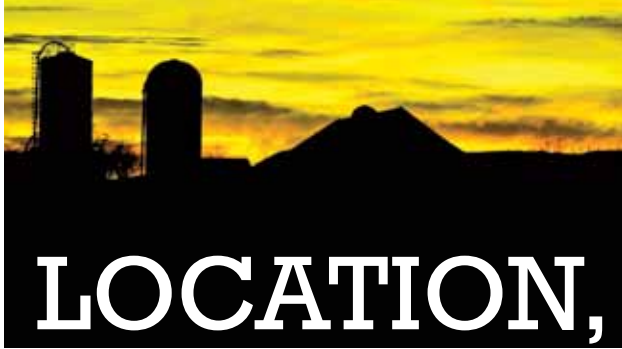




2011  
FRANKLIN  
COUNTY  
PROFILE



# LOCATION,

**Franklin County is located in the heart of south central Pennsylvania.**

One of Franklin County's greatest assets is its proximity to substantial and growing industrial and consumer markets. Franklin County is situated within one day's drive of more than 50% of the U.S. population.

**Franklin County still has room to grow!** There are several industrial/business parks throughout the County encompassing over 1,000 acres of developable land, all of which are conveniently located to major transportation corridors and public utilities.

# LOCATION, LOCATION

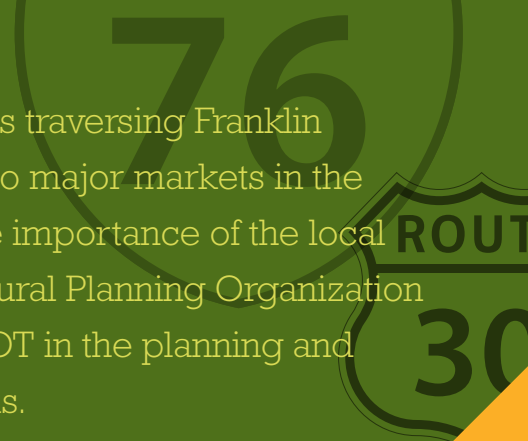
Portions of the Cumberland Valley Business Park are designated as a Keystone Opportunity Zone, offering abatement of all local real estate taxes and certain state taxes. Furthermore, portions of Franklin County are situated within Foreign Trade Zone 147 making it an ideal location to grow and expand businesses into international markets.



Franklin County is located in the heart of south central Pennsylvania.



The extensive interstate highways and rail networks traversing Franklin County provide immediate, easy, and safe access to major markets in the Eastern US, Midwest, and beyond. Recognizing the importance of the local transportation infrastructure, the Franklin County Rural Planning Organization was established in 2009 to coordinate with PennDOT in the planning and implementation of the County's transportation goals.



# HIGHWAY ACCESS/TRANSPORTATION



## HIGHWAYS

- I-81 (north/south)
- I-76 (east/west) PA Turnpike
- I-70 (east/west)
- US Route 30 (east/west)
- US Route 11 (north/south)
- Extensive network of state owned/maintained roadways



## RAIL

- Norfolk Southern
- Norfolk Southern Rail/Freight Intermodal (planned opening 1st Quarter 2012)
- CSX
- CSXI Rail/Freight Intermodal Yard (PA Exit 14, I-81)
- Pennsylvania & Southern Rail (short line service within the Cumberland Valley Business Park)



## AIR

- Thurgood Marshall/BWI, Dulles International, and Reagan National... 75 minutes
- Harrisburg, PA International Airport... 60 minutes
- Hagerstown, MD Regional Airport (general aviation, limited commuter service)... 10 minutes



## WATER

- Port of Baltimore... 75 minutes
- Port of Philadelphia... 3 hours
- Port of Pittsburgh... 3 hours



**NORFOLK SOUTHERN**



**INTERMODAL**



# MAJOR EMPLOYERS

## Top Employers in Franklin County

Letterkenny Army Depot	3,800
Summit Health	2,800
Chambersburg Area School District	1,400
Manitowoc Crane Group	1,300
Franklin County Government	930
Volvo Construction Equipment	620
Target Distribution Center #589	600
Food Lion, Inc.	525
Waynesboro Area School District	510
Johnson Controls/Frick Co.	500

## Top Manufacturing Employers in Franklin County

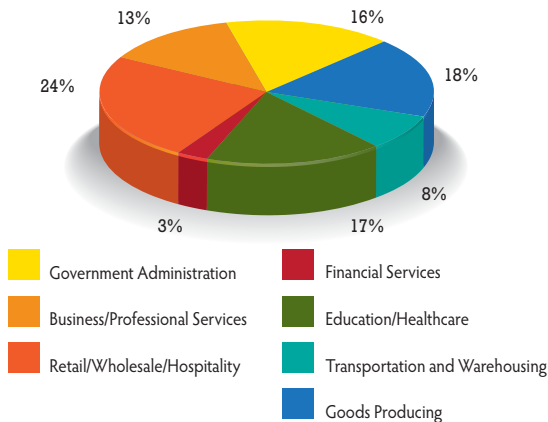
Manitowoc Crane Group	1,300
Volvo Construction Equipment	620
Johnson Controls/Frick Co.	500
Martin's Famous Pastry Shoppe, Inc.	480
Ventura Foods, LLC	380
TB Wood's, Inc.	300
Valley Quarries, Inc.	300
Tyco Electronics	200
Knouse Foods	180
ISP Minerals	140

## Top Logistics Employers in Franklin County

Target Distribution Center #589	600
Food Lion, Inc.	525
World Kitchen, LLC	480
Ingram Book Company	350
National Book Network	325
K-Mart Specialty Center	300
Staples Direct	200
Hoffman Transport	130
Ozburn-Hessey Logistics	125
US Xpress, Inc.	75

Employment is approximate  
Prepared by the FCADC, January 2011

Franklin County Average Industry Employment



# LABOR

Franklin County has an ever expanding and diversified workforce that is highly skilled and dependable and features an extremely strong work ethic, with very low private sector unionization rates.

Additionally, Franklin County's location is convenient to attracting skilled workers from the Quad-State Region of Maryland, West Virginia, Virginia, and Cumberland County, PA. Together, the region boasts a civilian labor force of more than 380,000...all within 40 miles of the heart of Franklin County.

\*(As of December 2010, subject to change) (Source: United State Department of Labor, Bureau of Labor Statistics, Mid-Atlantic Information Office and PA Department of Labor and Industry, Bureau of Workforce Information and Analysis, "Workforce Information News Release" Chambersburg Micropolitan Statistical Area, December 2010)

# POPULATION

Since 2004 Franklin County reflected a vibrant growth rate of 8 percent. Over the past year, our County population has been the 5th fastest growing in the entire state and 28th nationally out of 574 "micropolitan" statistical areas.

2004	2006	2008	2009
134,185	139,683	143,495	144,994

(Source: US Census Bureau, American Fact Finder, Population Estimates Program, 2009 Population Estimates Chambersburg Public Opinion, Franklin County's Growth Among the Fastest, March 25, 2010)

## POPULATION DEMOGRAPHICS

Male	70,254	48.5%
Female	74,740	51.5%
<b>Median Age</b>	<b>40.4 years</b>	

## RACE

White	132,414	91.2%
Hispanic/Latino	5,371	3.7%
Black/African American	4,693	3.2%
Asian	1,500	1.0%
Two or more races	970	0.7%
American Indian & Alaskan Native	46	0.3%

(Source: US Census Bureau, 2009 American Community Survey, Selected Demographic and Housing 1-year Estimates)

# TAXES

The following is a summary of the most common Pennsylvania business taxes. Unlike some states, Pennsylvania does NOT levy a property tax on tangible personal property, machinery, or equipment.

## Personal Income Tax (PIT)

- Levied against the taxable income of resident, non-resident individuals, estates and trusts, partnerships, S corporations, and LLCs
- The current rate is **3.07%** (note: retirement income is not subject to Pennsylvania state income tax)

## Corporate Net Income Tax (CNI)

- Levied on domestic and foreign corporations doing business, carrying on activities, having capital or property employed or used in Pennsylvania, or owning property in Pennsylvania
- Levied against federal taxable income without the federal net operating loss deduction
- The current rate is **9.99%**

## Real Estate Transfer Tax

- Imposed on the real value of property, including contracted improvements, transferred by deed, instrument, long term lease, or other writing
- The total current rate is **2.0%** (1% to State, 1% to County)

## Capital Stock/Foreign Franchise Tax

- Levied on domestic corporations (incorporated in PA) and those foreign corporations (those incorporated outside PA)
- Foreign corporations pay tax on capital stock apportioned in PA
- The current millage rate is **2.89**

## Sales & Use (SUT) and Hotel Occupancy Tax

- Levied on the retail sale, consumption, rental, or use of tangible personal property (note: non ready-to-eat foods, certain wearing apparel and residential heating fuels including, fuel oil, natural gas, coal, electricity, and firewood are exempt from tax). **Machinery and Equipment used DIRECTLY in the manufacturing process is also exempt from sales tax.**
- Collected and remitted by those engaged in the making the taxable sale
- Hotel Occupancy Tax levied on room rental charges for periods of less than 30 days by the same person
- The current SUT and Hotel Occupancy Tax rate is **6.0%**

## Unemployment Compensation Tax (UC)

- Paid on the first **\$8,000** of wages for each employee on an annual basis
- The current new employer rate (excluding construction) is **3.70%**
- The current new employer rate for construction is **10.26%**

## 2011 Standard UC Rate:

6.8032% (positive reserve account)  
10.8236% (negative reserve account)

## Workers' Compensation

- Mandatory coverage of employees engaged in the "regular course" of the employer's business
- Certain occupational classes are excluded

(Source(s): Pennsylvania Department of Revenue and Pennsylvania Department of Labor and Industry)

**Other Taxes of Importance (Not all taxes are universally levied. Depending on the locality there could be other taxes that are administered. For detailed taxes and rates see <http://munstatspa.dced.state.pa.us/MunicipalTaxInfo.aspx>**

### Real Estate Tax

- Levied on the County, Municipal, and School District level. On average, real estate taxes in Franklin County are roughly 1.0% - 1.5% of fair market value of the property.

### Earned Income Tax

### Local Services Tax (LST)

### Per Capita Tax

### Amusement Tax

(Source: Pennsylvania Department of Community and Economic Development Center for Local Government Services)

# ECONOMIC DEVELOPMENT INCENTIVES

In addition to our convenient location, ample development opportunities, superior workforce, and unparalleled quality-of-life, by choosing to locate in Franklin County businesses can gain access to a myriad of incentive programs designed to support successful business growth. Some of the more widely used programs include:

## Loan Programs

- **Small Business First Fund (SBFF):** Provides fixed rate, low-interest loan financing to small businesses (100 employees or less) for land and building acquisition, construction, machinery and equipment purchases or upgrades, and working capital. The maximum loan amount is \$200,000. **THE FCADC IS #1 IN THE STATE FOR USE OF THE SBFF PROGRAM!**
- **Pennsylvania Industrial Development Authority (PIDA):** Provides direct low-interest loans that assist with the purchase and/or construction of real estate. PIDA can typically finance up to 60% (or \$2,000,000, whichever is less) of a total project cost.
- **Franklin County First Fund (FCFF):** A low-interest loan program that is funded and administered by the FCADC and is targeted toward small businesses throughout Franklin County. Qualifying businesses must be for-profit and have 100 or fewer employees. An FCFF loan can finance up to 50% of a total project cost...not to exceed \$75,000.

- **Pennsylvania Economic Development Financing Authority (PEDFA):** PEDFA is an issuer of tax-exempt and taxable industrial revenue bonds on behalf of for-profit and non-profit businesses and municipalities. The bonds are issued for projects of \$400,000 or more. Borrowers of PEDFA financing must provide a credit enhancement, which generally involves a letter-of-credit in the amount of the bond. Since the program's inception in 1989, weekly tax-exempt variable rates have averaged 46% of the prime rate.

## Tax Benefits

- **Job Creation Tax Credits:** Provides a \$1,000 tax credit to approved businesses that agree to create new jobs in the Commonwealth. A business must agree to create a minimum of 25 new jobs or new jobs equaling at least 20% of its existing workforce within three years.
- **Keystone Opportunity Zone:** Defined-parcel-specific areas with greatly reduced or no tax burden for property owners, residents, and businesses. KOZ's have been designated by local communities and approved by the state. The Cumberland Valley Business Park in Chambersburg has several KOZ designated areas available for industrial development.

## Workforce Development

- **Guaranteed Free Training (WEDnetPA):** Qualified companies receive free job training, which is provided through the Workforce and Economic Development Network of Pennsylvania, known as WEDnetPA. Through the Guaranteed Free Training Program, businesses can access funding for a wide range of Basic Skills Training and Information Technology Training.

For a complete listing of potential economic development incentive programs, please visit [www.newpa.com](http://www.newpa.com)

Note: Certain programs are subject to funding availability, approval, and job creation requirements. All programs require an application to be completed in order to access funds.



**The FCADC Is #1 In The State  
For Use Of The SBFF Program!**



# AGRICULTURE

Agriculture comprises more than 242,500 acres of land in Franklin County. Franklin County ranks 4th in the state in total agricultural cash receipts, additionally, statewide Franklin County ranks 2nd in the production of milk, cattle, apples, peaches, and corn for silage.

**2007 Total Cash Value (in thousands)**  
**\$304,450,000**

Agriculture has been and continues to be a major component of Franklin County's economy.

In order to sustain the current level of Agriculture well into the future, Franklin County has engaged in an aggressive agricultural land preservation program. To date, 118 family farms have been preserved totaling more than 15,700 acres.

(Source: Franklin County Agricultural Land Preservation Board & Penn State University Extension Service, Prepared by the Franklin County Planning Department, September 2010)

# RETAIL, FOOD SERVICE & ACCOMMODATIONS

Franklin County is a destination for many nationally known retail outlets, restaurants, and hotels/motels. Additionally, Franklin County is also home to many locally owned and operated restaurants, pubs, eateries, and retailers. In 2010 the growing leisure, hospitality, and retail trade sectors accounted for over 13,000 jobs.

## MAJOR NATIONAL RETAILERS



## MAJOR NATIONAL RESTAURANTS



## MAJOR NATIONAL HOTELS/MOTEL FACILITIES



Source: Pennsylvania Department of Labor and Industry, Bureau of Workforce Information and Analysis, Workforce Information News Release, Chambersburg Micropolitan Statistical Area, December 2, 2010

# QUALITY OF LIFE

## EDUCATION

Franklin County provides a broad spectrum of educational opportunities ranging from pre-school through post-secondary.

The County is served by six public school districts, the Franklin County Career & Technology Center, three colleges/universities, and a satellite location of the Harrisburg Area Community College (HACC). Franklin County is also home to the prestigious Mercersburg Academy as well as other private institutions. Franklin County is within a two hour drive of Penn State University (University Park), one hour drive of the HACC main campus, and one-half hour drive from Gettysburg College and Dickinson College. In addition, the Hagerstown, MD Community College (HCC), Kaplan University of Hagerstown, MD, Mount St. Mary's University, and The University System of Maryland at Hagerstown are within a 15 minute drive of Franklin County.



### School District Enrollment

<b>Chambersburg</b>	<b>8,639</b>
<b>Fannett-Metal</b>	<b>545</b>
<b>Greencastle-Antrim</b>	<b>3,080</b>
<b>Shippensburg</b>	<b>3,437</b>
<b>Tuscarora</b>	<b>2,601</b>
<b>Waynesboro</b>	<b>4,297</b>

(Source: Pennsylvania Department of Education, 2010-2011 Public School Enrollment Projections)



### Colleges and Universities include:



- Shippensburg University (rated Top 100 of America's Best Colleges 2011 [Tier 1 North] by US News and World Report)



- Penn State University Mont Alto Campus (rated Top 50 America's Best National Colleges 2011 by US News and World Report)



- Wilson College (rated Top 20 of America's Best Colleges 2011 [Tier 1 North] by US News and World Report)

Source: US News and World Report, America's Best College's 2011  
<http://colleges.usnews.rankingsandreviews.com/best-colleges>



## Public Utilities

Franklin County is served by a full range of public utilities to include electric, natural gas, telephone, broadband internet, cable and satellite TV, cellular phone, solid waste disposal, water, and sewer. The costs of electric power and natural gas are consistently lower than state and national averages.



# QUALITY OF LIFE

Summit Health is highly recognized as a cost effective, high-quality healthcare system.

## Crime Rate

Franklin County boasts an extremely low crime rate across all categories of offenses. In 2009, the crime rate was 1.8% per 100,000 people.

(Source: The Pennsylvania State Police, Uniform Crime Reporting System, Annual Uniform Crime Report, Offenses Reported By County 2009)

## Housing

Franklin County offers a wide range of affordable housing opportunities.

- 2009 Median Value of owner occupied housing was estimated at \$176,300
- 61,283 total estimated housing units
- 3,994 total estimated vacant housing units

(Source: US Census Bureau, American Fact Finder, American Community Survey, Selected Housing Characteristics 2009 Estimates)

## Income

(2009 Inflation Adjusted Dollars)

- 2009 Median Household Income was estimated to be \$46,929
- 2009 Per Capita Personal Income was estimated to be \$24,498

(Source: US Census Bureau, American Fact Finder, American Community Survey, Selected Economic Characteristics 2009 Estimates)

## Health Care

Summit Health is highly recognized as a cost effective, high-quality healthcare system. Summit Health is the parent company to:

- **Chambersburg Hospital**
  - 240 bed acute and critical care facility providing diagnostic, behavioral health, and surgical services with 24-hour emergency room service
  - Chambersburg Hospital has recently embarked on an aggressive \$94 Million expansion project aimed at increasing the number of technologically advanced private in-patient rooms, as well as construction of a new Cardiology Unit.
- **Waynesboro Hospital**
  - 64 bed full service diagnostic and therapeutic center, providing acute and critical care services, and surgical services with 24-hour emergency room

In 2010,

- **Waynesboro Hospital won the National Patient Satisfaction Award, the industry's most coveted symbol of achievement;**

- **The Commission on Cancer of the American College of Surgeons awarded Chambersburg Hospital "Accreditation with Commendation" for its cancer program; and**
- **Chambersburg Hospital received the Community Value Leadership Award for low costs, low charges, and efficient use of financial resources.**

Franklin County is also served by two advanced life support companies. Chambersburg and Waynesboro Hospitals are supported by a broad network of Board Certified Physicians operating several outpatient and walk-in medical clinics.

In addition, the newly opened Meritus Medical Center in Hagerstown, MD is within 15 minutes of Franklin County. Meritus offers 267 single patient rooms, state-of-the-art clinical, diagnostic, and surgical services, as well as a Level III Trauma Program. Finally, the nationally recognized Johns Hopkins and the Penn State Milton S. Hershey Medical Centers are within 75 miles.

(Source: Summit Health, Annual Report Fiscal Year 2010)



# RECREATION/CULTURAL OPPORTUNITIES

Franklin County embodies the tagline “great moments along the way” by offering a wide variety of recreation and cultural opportunities, including:

- Whitetail Resort (skiing/golf)
- Penn National Golf Resort (additional public and private golf courses in the area)
- President James Buchanan Birthplace and Buchanan State Park
- Michaux, Buchanan, and Tuscarora State Forests
- Camp Penn State Park
- Hunting and Fishing on abundant state game lands
- The Appalachian Trail
- Capitol Theatre
- Caledonia State Park and Totem Pole Playhouse
- H. Ric Luhrs Performing Arts Center at Shippensburg University
- Renfrew Institute for Cultural and Environmental Studies
- Tayamentasacta Environmental Center
- Extensive Network of Municipal Parks



In addition to those opportunities listed above, Franklin County is within 30 minutes of historic Gettysburg and Antietam National Military Parks. Furthermore, Franklin County is within 15 minutes of Hagerstown, MD, 30 minutes of Frederick, MD, 60 minutes of Harrisburg, PA, and within 90 minutes of the Baltimore/Washington D.C. metro areas, thus creating significantly more opportunities for recreation, shopping, and cultural events.

Franklin County is located in the heart of south central Pennsylvania.

## IMPORTANT FRANKLIN COUNTY WEB LINKS

**Greater Chambersburg Chamber of Commerce**  
[www.chambersburg.org](http://www.chambersburg.org)

**Greater Waynesboro Chamber of Commerce**  
[www.waynesboro.org](http://www.waynesboro.org)

**Greencastle-Antrim Chamber of Commerce**  
[www.greencastlepachamber.org](http://www.greencastlepachamber.org)

**Tuscarora Area Chamber of Commerce**  
[www.mercersburg.org](http://www.mercersburg.org)

**Shippensburg Area Chamber of Commerce**  
[www.shippensburg.org](http://www.shippensburg.org)

**County of Franklin (Government)**  
[www.co.franklin.pa.us](http://www.co.franklin.pa.us)

**Franklin County Visitor's Bureau**  
[www.explorefranklincountypa.com](http://www.explorefranklincountypa.com)

**Franklin County CareerLink**  
[www.cwds.state.pa.us](http://www.cwds.state.pa.us)

**Shippensburg University Small Business  
Development Center**  
[www.ship.edu/SBDC](http://www.ship.edu/SBDC)

**Franklin County Works**  
[www.franklincountyworks.com](http://www.franklincountyworks.com)





The Franklin County Area Development Corporation is charged with formulating, implementing, and promoting a comprehensive county-wide economic development strategy. The Corporation strives to create an atmosphere that nourishes planned growth and family sustainable employment opportunities.

1900 Wayne Road | Chambersburg, PA 17202 | (717) 263-8282 | (717) 263-0662 Fax

[www.fcadc.com](http://www.fcadc.com)