



Magazine ranks e-LYNXX of Chambersburg among top 100

Staff report

Supply & Demand Chain Executive magazine has named Chambersburg-based e-LYNXX Corp. one of the top 100 procurement solution providers in the nation.

The magazine's 2009 Supply & Demand Chain Executive 100 list appears in its June/July issue.

E-LYNXX offers clients the latest in procurement methodology to reduce their print spending by at least 25 percent. Company Chief Executive Officer William Gindlesperger said typically cost reductions are in the 30-40 percent range, and sometimes more, as experienced by its current clients -- leaders in the parcel delivery, computer (hardware), utilities, heavy construction equipment, insurance, health care, insurance, financial services and association sectors. Application of the e-LYNXX patented methodology extends beyond print to machine parts, temporary services, construction services, textiles and other customized goods and services that require specifications when ordered.

"This recognition further validates the value of our services and the hard work by our dedicated staff in developing and delivering systems, methodology and services that help our clients significantly reduce what they spend on direct

mail, marketing materials, commercial print, labels, product packaging and other types of customized goods and services," said Gindlesperger. "This is even more meaningful when you consider that 2009 is the first full year for implementation of the business method patents that we have been awarded by the U. S. Patent Office."

In naming e-LYNXX to their list, Supply & Demand Chain Executive editors said, "Your inclusion in this year's 100 list recognizes your leadership as a solution and service provider in assisting the supply chain function and supply chain executives as your customers/clients position their enterprises and organizations not only to meet the urgent business imperatives of the current downturn but also to thrive as the economy rebounds."

The purpose of the 2009 Supply & Demand Chain Executive 100 is to highlight a broad range of solutions and services targeted at a variety of industries, addressing the needs of companies of varying sizes, and assisting in the transformation of the diverse mix of the functions that make up the supply chain.

About e-LYNXX

E-LYNXX Corp. (<http://www.e-lynxx.com>) (1-888-876-5432) licenses its U.S. Business Method Patent No. 7,451,106 -- The Gindlesperger Method -- to buyers and third party procurement and system providers through its Patented Procurement Method division (<http://www.patentedprocurementmethod.com>) .

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E-LYNXX also works with print buyers to reduce their procured print costs through its American Print Management division (<http://www.americanprintmanagement.com>) and with print suppliers seeking to improve their revenues by winning government work through its Government Print Management division (<http://www.governmentprintmanagement.com>). Founded in 1975 as ABC Advisors, e-LYNXX is based in Chambersburg.

Advertisement



The advertisement for Florida Tech University Online features a dark background. On the left is the Florida Tech University Online logo, which includes a circular emblem with a globe and the text 'Florida Tech UNIVERSITY ONLINE'. To the right of the logo is the headline 'Bring the Classroom to Your Home With a Degree Online From Florida Tech'. Below the headline is a circular icon with a right-pointing arrow, followed by the text 'APPLY TODAY!' and the website 'FloridaTechOnline.com/FD' and phone number '1-888-253-5946'. On the right side of the advertisement is a black and white photograph of an elderly man with glasses, holding a white chalk stick, standing in front of a chalkboard with mathematical equations like $z = x^2 + y^2$ and $1 = x^2 + y^2$.

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